

ABOUT US

FBLA is the largest career student business organization in the world! Each year FBLA helps over 230,000 members prepare for careers in business. Your support helps grow the business workforce in South Dakota.



CONTACT US

LET'S CHAT TO FIND
WHAT WORKS BEST
FOR YOU!

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SOUTH DAKOTA
FUTURE BUSINESS
LEADERS
OF AMERICA

2022-2023
PARTNERSHIP &
EXHIBITOR
OPPORTUNITIES

State Leadership Conference
April 3 & 4, 2023
Aberdeen, South Dakota
Best Western Ramkota

CONTEST & SCHOLARSHIP SPONSOR

\$500+

- First opportunity to provide judges in preferred competition with signage
- Recognized state conference partner; company name and logo will appear on all promotional conference items including the conference t-shirt, conference booklet, and conference presentations.
- Official partner of said contest with the signage in contest area.
- Advertising on the South Dakota FBLA Website for 1 year.

MEAL SPONSOR

\$1,500 (NEED 4)

- Recognized state conference partner; company name and logo will appear on all promotional conference items including the conference T-shirt, conference booklet, and conference presentations.
- Official partner of the conference meals - including logo sticker on packaging.
- Video/Commercial spot during presentations
- Advertising on the South Dakota FBLA Website for 1 year.
- First opportunity to provide judges in preferred industry competition with signage.
- Tabletop Exhibit included in Leadership Lounge

SPONSORSHIP LEVELS

Deadline to sponsor: March 15, 2023

College & Business Fair

at the Leadership

Lounge

A great opportunity to interact with conference attendees

\$250 Tabletop Exhibit

- Table with 2 chairs
- Lunch provided

***Price reduced to \$150 if you are providing judges ***

Exhibit hours:

Monday, April 3rd

Set-up: 8:30am

Leadership Lounge opens: 10:00am

Dismantle: 3:00pm

OPENING & AWARDS CEREMONY SPONSOR

\$2,500 (NEED 2)

- Recognized opening & awards ceremony sponsor; company name and logo will appear on all promotional conference items including the conference T-shirt, conference booklet, and conference presentations.
- Representative can provide 1-2 minute presentation/video during opening ceremony.
- First opportunity to provide judges in preferred competition with signage.
- Advertising on the South Dakota FBLA Website for 1 year.
- Tabletop Exhibit included in Leadership Lounge

T-SHIRT SPONSOR

\$3,000 (NEED 1)

- Recognized state conference partner; company name and logo will appear on all promotional conference items including the conference T-shirt, conference booklet, and conference presentations.
- Official partner of the T-shirt with the largest logo on the back of the shirt.
- Video/Commercial spot during opening & closing ceremonies.
- Advertising on the South Dakota FBLA Website for 1 year.
- First opportunity to provide judges in preferred industry competition with signage.
- Tabletop Exhibit included in Leadership Lounge