



ESPORTS* SPONSORSHIP REQUEST

*Esports (also known as electronic sports, e-sports or eSports) is a form of competition using video games.

Greetings from the Lake Area Technical College Esports team and coaches! Now approaching our 4th season as a National Junior College Athletic Association Esports Team, we invite you to participate in our journey as we grow this nationally recognized sport.

As with any collegiate sport, funding is limited and the cost to maintain can be difficult. To continue offering this popular sport, Lake Area Technical College is conducting a small fundraising campaign to supplement updating equipment, purchase uniforms and host tournaments. Please consider helping our Esports team by committing to a sponsorship. Your support is appreciated!

CRIMSON LEVEL - \$5000 SPONSOR (good for three seasons)

- Scholarship one student
- Recognition on the Sponsorship Wall in the Lake Area Technical College Esports Arena and social media/website
- Complimentary vendor booth at the Lake Area Technical College Career SEARCH Expo in the fall semester
- Brand exposure to Lake Area Technical College, visiting colleges, and high school students

GRAY LEVEL- \$3000 SPONSOR (good for two seasons)

- Recognition on the Sponsorship Wall in the Lake Area Technical College Esports Arena and social media/website
- Complimentary vendor booth at the Lake Area Technical College Career SEARCH Expo in the fall semester
- Brand exposure to Lake Area Technical College, visiting colleges, and high school students

WHITE LEVEL - \$1000 SPONSOR (good for one season)

- Recognition on Lake Area Technical College social media/website
- Complimentary vendor booth at the Lake Area Technical College Career SEARCH Expo in the fall semester

We will commit to an investment of \$ _____

___ Payment is included

___ Online secure payment <https://tinyurl.com/esports-sponsorship>

___ Send an invoice

COMPANY _____

CONTACT NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

EMAIL _____ PHONE _____

Email to: foundation@lakeareatech.edu

Mail to:
Lake Area Technical College Foundation
1201 Arrow Avenue PO Box 730
Watertown, SD 57201

Due By:
July 1, 2024

OFFICE USE ONLY:
Sponsorship received: _____
Sponsorship expiration: _____

